

A Taste of Italy in Peroni

Peroni Nastro Azzurro, Italy's No. 1 premium beer, is a crisp, refreshing lager that exudes Italian style.

In 1963, at a time when some of today's most distinguished Italian brands were coming to prominence on the world stage, the Peroni family envisioned a more sophisticated beer built on a foundation of excellence. The result was a refined beer with a pale, golden color that juxtaposed the darker lagers of the age, and offered a distinctive, crisp, and refreshing taste with a balanced aroma.

Peroni has grown steadily since coming to the U.S. in 2005 and now is the fastest-growing top-10 European import beer in the country. Going into 2019, MillerCoors and Tenth and Blake, the brewer's craft and import division, are making a big bet on this Italian classic.

The brand will be treated as a truly national brand in 2019, starting with a distribution push to get Peroni added to thousands of new on- and off-premise retail accounts across the country. The big distribution effort will be supported by a significant boost in marketing.

The brand's first-ever national TV advertising in the U.S. is the headline. But it's just the beginning. An evolution in Peroni's visual identity, packaging and glassware will further elevate its super-premium image. The new packaging and visual identity will debut starting in March and new glassware in April. In addition, a new 500-milliliter (16.9-ounce) singles can will launch in March to help strengthen the brand's presence in small format accounts.



PERONI

ITALIA

Retail programs each trimester will help drive display and feature activity for Peroni. And the brand will continue to make its mark with trend-setters through social media, PR and experiential marketing.

For more information, please visit www.peroniitaly.com or @peroniusa on Instagram and Twitter.

Building a Pizza Game Plan

The top five annual pizza category sales days are: New Year's Eve, Halloween, the night before Thanksgiving, New Year's Day and football's Big Game day! Customers are beginning to plan their Big Game meals now, and whether they are cheering for their beloved team, rooting against their hated rival or just simply there to watch a good game with friends and family, they will all appreciate a great warm meal.

This year, some Americans will order from one of the dominant pizza delivery chains while numerous others will choose to forgo the potentially-long delivery wait times and select one of the appetizing frozen pizza options found in their nearest convenience store to satisfy their game-day craving. After all, who wants to wait for pizza delivery when a great-tasting frozen pizza is conveniently in hand?

Beyond the Big Game, consumers turn to their favorite c-store for frozen pizza throughout the year. Frozen pizza is a \$105 million business annually in the convenience store channel and is growing. Nestlé leads the category with a 63% share, and General Mills, Schwan's and Private Label collectively comprise the rest of the category.

Nestlé has earned this category leadership due to the popularity of the DIGIORNO® brand, which revolutionized the frozen pizza category in 1996 with the first rising-crust pizza. The brand now includes several varieties including a Classic Thin Crust, Cheese Stuffed Crust, Garlic



Bread Pizza and the new Pizzeria™, which offers a flavorful sauce and premium toppings on a crispy crust.

Now is the time to make sure c-store frozen food doors are filled with pizza and that there is signage throughout the store to provide awareness for this important meal solution. To ensure maximum sales for all casual entertainment occasions and to provide consumers with a complete party experience, c-stores should also have other popular frozen items such as HOT POCKETS® sandwiches and ice cream, such as BREYER'S®/EDY'S® and HAAGEN DAZ® fully stocked.

With all these items available in your stores' frozen doors, you and your customers will be ready to party from the Big Game, through the college basketball season and beyond!

For more information, please visit www.nestleusa.com.

Capture Healthy Snackers Morning, Noon and Night with Detour SMART!



Detour protein bars is expanding its award-winning product line to include Detour SMART, a breakthrough snack positioned in the sweet-spot between traditional protein bars and the fast-growing cookie segment.

Detour SMART is sure to get the attention of younger, healthy snacking consumers with real, recognizable ingredients; starting with whole grain, organic rolled oats. Detour SMART stands apart by offering snacking excellence with a range of flavors that work perfectly from healthy breakfast, to mid-day snack, to "smart" after dinner treat and every need in between.

"Detour SMART is the right healthy snack for where consumers are going," said Ian Davison, Marketing VP Forward Foods, the owner of Detour. "The right ingredients, the right nutrition and the right delicious flavors create a fantastic value for consumers."

Detour's mission is to create protein bars so insanely delicious you can't wait to eat them. For 15 years, Detour bars have been the gold standard for nutrition and taste, winning many awards including Men's Health protein bar of the year, twice.

Detour SMART has 10grams of protein and less than 4g of sugar, per serving, and are made with whole grain organic rolled oats, real fruit, nuts, and indulgent chocolate. Detour SMART is a good source of fiber, gluten free, and non-gmo. Flavors include: Cookie Dough, Apple Cinnamon, Coconut Almond, Blueberry, Peanut Butter Chocolate and Banana Nut.

Detour protein bars are available at convenience stores nationwide. For more information, visit www.detourbar.com

Drive More Customers From the Pump to the Store with Vivid Impact's C-Store Process

Driving customers from the pump into the store starts with clear communication in the form of countless signage and promotional materials that change throughout the year. Producing these materials can be a tough journey to navigate – that's why Vivid Impact has created a process solution unique to c-store communications.

The Vivid Impact one-stop-shop method ensures that c-store campaigns are managed efficiently and to the highest quality standards from design concepts to production, all the way to shipping fulfilled items. Our process solutions and retail-devoted team greatly relieves client project management hours.

The Vivid Impact C-Store Process:

1. Create (Creative Design) - Our c-store creative team coordinates with the AE to design the individual components of each campaign.
2. Manage (Kit Management, Reporting, and Simple Re-ordering) - With digital tools like Vivid Impact's "Campaign Manager," clients can easily manage the needs of numerous stores, watch for positive or negative trends and reorder campaign kits.
3. Manufacture (Production/Printing) - Each piece is manufactured and produced in house to meet our highest quality standards.
4. Distribute (Fulfillment) - Our team builds kits to the specifications of each location and ships products directly to the location.

The Vivid c-store kit process offers customers a team of specialists with deep knowledge of the c-store industry that understand both design and manufacturing components. Niche experts can provide insight on new ways to install printed items, and the best ways to produce even the most complex kits.

"Vivid really helps because I can give them a project, and tell them the general scope, and because they know our brand so well and really understand the partners they work within, they bring back a design that we love. It goes directly into printing and coordinating all the shipping and it's shipped right out from there."

-Melody McCarthy, EnMarket



Vivid Impact
...be brilliant.

For a free consultation, please contact Justin Prather, Vice President: Client Solutions at Justin.prather@vividimpact.com.

Get Out of This World Taste from Swisher Sweets

Tangy blueberry and creamy coconut provide a delicious combination

Customers looking for an out of this world taste combination can find it in Swisher Sweets Limited Edition Coco Blue. It is a blast off to a taste sensation when tangy blueberry and creamy coconut are combined.

Available for a limited time in a resealable 2-count pouch with the "Sealed Fresh" guarantee, Swisher Sweets Coco Blue is ready for shipment to stores nationwide. It is offered in "2 for \$1.99," "Save on 2," and "2 for \$1.49" options.

Your customers will enjoy a trip to a galaxy of taste with Swisher Sweets Coco Blue. This edition of Swisher Sweets is available only while supplies last.

Jacksonville, Fla.-based Swisher International has manufactured quality tobacco products since 1861. The company ships over two billion cigars a year to more than 70 countries.

For more information or to place an order, contact your **Swisher representative at 1-800-874-9720**. Visit <http://trade.swisher.com/coco-blue> for more information.



Sparkling Water... It's the NOW Big Thing!

Bottled water has become the #1 beverage category in all retail channels. When consumers choose bottled water as their preferred packaged beverage, they are choosing water for its healthy hydration and calorie-free attributes along with its small environmental footprint. With the popularity of bottled water, a new growth driver is emerging and its future is sparkling!

Embrace the Revolution

Sparkling water offers the same healthy hydration benefits of still water. It's calorie-free and has no added sugars, and many people find its fizziness especially refreshing. Sparkling water is perfect for on-the-go immediate consumption, pairing with a meal item and for a quick pick me up.

- Sparkling water has added 5 million new households in the past 3 years – that's 3 new households every minute!
- New consumers are discovering sparkling water every day
- Nestlé Waters projects the category to nearly TRIPLE in three years
- Sparkling water is growing faster than any other carbonated beverage in 2017



Getting the Sparkling Mix Right – Call to Action

- Carry multiple sparkling flavor varieties as 75% of new households enter the category this way, while existing sparkling buyers are purchasing more
- Carry multiple package formats; cans, small & large PET
- Carry sparkling water as individuals are seeking replacement to their CSD occasions

Why getting Nestlé Waters Right is Vital to Success

No company is better positioned to help you win the sparkling water category in 2018 than Nestlé Waters North America. In C-stores, our brands are 20% larger than all remaining branded bottled water brands combined, while driving the most growth. Nestlé Waters North America is unique in the beverage industry because of its unrivaled portfolio of outstanding brands, varieties and distribution methods. We work hard to satisfy every consumer preference for water.

Nestlé Waters North America, Inc. www.nestle-waters.com

Boosting Wine Sales

Wine overall has been a strong growth category in convenience stores. Why? Consumers are discovering the versatility of wine and how it fits into their casual lifestyle. Fun, practical and convenient packaging has been the catalyst for this trend.

Gallo Family Vineyards is excited to offer delicious, slightly fizzy, wines with natural fruit flavors. Available in Sweet Peach, Sweet Pineapple and Sweet Berry, Gallo Family Vineyards Sweets is the perfect addition to any gathering.



- * Sweet Pineapple: Tropical fruit (pineapple) layered with sweet aromatics (honey) and hints of white flower (honeysuckle).
- * Sweet Peach: Tree/stone fruit (peach) layered with sweet aromatics (honey) and hints of tropical fruit (pineapple) and white flower (peach blossom).
- * Sweet Berry: Jammy red fruit (strawberry, watermelon) layered with sweet aromatics (cooked sugar) and hints of tropical (tutti fruttii).

Here is what convenience store operators can do to capitalize on this growing trend:

1) Expand Assortment

Expand your selection of 187ml, tetra, pouch, zip lids and cans. Whether it be concerns about waste, portability, "non-wine" occasions or convenience, alternative packages can be the answer.

2) Promote the Category

Like other products, location and communication are key when it comes to promoting the wine category. Feature the alternative packages in a perimeter position since these products answer the concerns of so many infrequent or non-purchasers of wine.

Contact your local Gallo representative for more alternative strategies for increasing wine sales or visit www.gallo.com.

Increase Ancillary Income with CSC Service Works



CSC
SERVICEWORKS
FORMERLY AIR-SERV/AIR VALET

CSC ServiceWorks is the industry leader in the inflation and vacuum services, providing the most extensive distribution and service networks worldwide.

Our machines provide additional revenue to your bottom line, at zero cost to you. Join over 70,000 convenience stores, gas stations and car washes that enjoy generous revenue sharing from our reliable, hassle-free air programs.

CSC ServiceWorks partners with Feed My Starving Children Charity program which helps build customer loyalty and goodwill as a unique incentive to make your location a routine destination.

With credit card capabilities, digital and calibrated equipment options and wireless monitoring technology for fast service, CSC turns air into income for you. No provider in the market today can match CSC's combination of service, technology and design.

For more information on CSC Service Works, visit www.cscsw.com.

Driving Snacking Innovation

At Kellogg's®, innovation is driving snacking expansion with a surge of new products in Q4. Snackers look for a variety of foods that are fun, convenient and delicious and these new products will satisfy the needs of on-the-go customers. Some highlights of the new product additions include:



Rice Krispies Treats® Snap Crackle Poppers™ - ooey, chewy, bite-sized Rice Krispies Treats dipped in a smooth, silky, chocolatey topping. The resealable, 5-oz. bag is perfect for sharing on the go. Available in two delicious flavors: Chocolatey and Cookies 'n' Crème.



Pringles® Wavy - a new twist on the iconic Pringles® Original crisp, now with a thicker, wavy texture to deliver a bold crunch and big flavor in every bite. Available in two delicious flavors: Applewood Smoked Cheddar and Fire Roasted Jalapeno.



Cheez-It® Snap'd™ - a super thin, crispy and munchable snack with real cheese inside and out for big cheese flavor to meet the needs of consumers looking for bold flavors and textures. Available in two craveable flavors: Double Cheese and Cheddar Sour Cream & Onion.



joyböl Smoothie Bowls - crunchy smoothie bowls blended with inclusions like grains, nuts, seeds and fruits. Each single-serve pack is a good source of protein, Non-GMO Project Verified, contains no artificial flavors, colors or sweeteners. Just snap open the included spoon, add liquid of your choice, stir and enjoy one of three available flavors: Strawberry Almond Quinoa, Chocolate Hazelnut and Super Berries with Acai.



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For more information on these new products or any of your Kellogg's favorites, contact your sales rep or visit www.KelloggsSpecialtyChannels.com

Purpose-Built Reliable Site Control – The Verifone Commander

Verifone has been the leader in the Petroleum and Convenience point of sale space for over 25 years. The **Verifone Commander** site controller along with Verifone's retail hardened Ruby2 and Topaz POS terminals provide a turnkey durable, secure, and reliable solution. The Verifone commander provides the latest in technology on a platform that will ensure best in industry longevity as new functionality and devices are developed.



Available now with Commander is the **iOrder Food Service** customer self-service solution. With iOrder it is now simple to get into the made-to-order food service business.

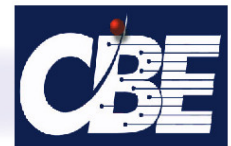
Combined with the optional Kitchen Display System, convenience retailers can get into a fully integrated solution efficiently that is easily maintained.

Other innovative solutions include the Ruby Rover, a line busting portable terminal that can scan products, accept payments

including EMV, reducing wait times during peak periods and special events. Self-check-out on the new carbon terminal can help reduce labor costs and transaction times. Verifone continues to innovate and listen to retailers to develop the technologies the industry demands.

CBE has been a partner with Verifone since 1994. We have over 150 certified VASC technicians in 40 states ready to install and service your Commander system. CBE also provides the best video surveillance and security systems available, and can handle most any IT related project, from a single site to a nationwide rollout.

Contact us at info@cbe-inc.com or call us at 1-800-447-7038. www.cbe-inc.com.



NJOY

NJOY Poised for Strong Future

NJOY is a pioneer in the electronic nicotine delivery system (ENDS) market. NJOY offers products across all form factors, from "e-cigalikes" to vaping devices and advanced "closed system" e-liquids in a variety of adult-oriented flavors and nicotine strengths.

Available in all 50 US states, the NJOY Daily disposable e-cig and NJOY Convenience Vaping product lines have demonstrated significant retail sales since 2016. These products have built a foundation for NJOY to continue in its mission to end smoking-related death and disease by offering preferred alternatives to adult smokers.

NJOY has devoted millions of dollars to scientific and behavioral research dedicated to helping smokers switch to an electronic nicotine delivery system. NJOY is developing a comprehensive program that includes support services from one-on-one mentoring to proven behavioral techniques which are designed to help smokers successfully and easily make the switch to NJOY products. Purchased in 2017 by a former 30+ year smoker – who switched using NJOY products – NJOY is poised to help millions of adult smokers "NJOY the Switch."

To stock the NJOY Daily or Convenience Vaping product lines, please contact a sales representative at sales@njoy.com.

Taking Jerky to a New Level

Low in calories, high in protein and full of flavor, good beef jerky may be one of the world's greatest snacks.

Chef's Cut Real Jerky was created by Chef Blair Swiler and Dennis Riedel. Blair has been smoking meats his entire life; a tradition passed along from his father. In 2009, becoming tired of having to buy terrible jerky every time they played a round of 18, golf buddies, Blair and Dennis, teamed up and began smoking and selling Chef's Cut to golf and country clubs across the US (turns out jerky is the perfect golf bag accessory). Today the vision to change the jerky world has resulted in the best-tasting, highest quality jerky on the market.



The secret? We stay true to Chef Blair's relentless attention to quality and flavor. We use only premium cuts of steak and white breast meat – unlike the tough, chewy pieces of "mystery meat" our competitors use. We always hand-cut each piece, using only the finest real ingredients—just like you would find at your favorite steak house. The result? A healthy, high in protein, low in fat and great-tasting jerky, making Chef's Cut the perfect alternative to the standard high-fat, high-calorie snacking fare.

And while we have grown to reach people beyond the golf course, our goal is still the same—change the way people think about jerky—one healthy snack at a time. As Chef's Cut has penetrated the convenience store market, the positive reviews have been pouring in. In 2015, Chef's Cut was voted a Best New Product brand by Convenience Store Decisions and received an award at the NACS Show for its steak, chicken and turkey flavors.

For information, visit Chef's Cut at www.chefscutrealjerky.com or call (877) 210-2575.

4 Reasons to Use Tile Time This Winter

TILE TIME Blasts Through Grime on All Types of Floors:

Use it on ceramic or porcelain tile and watch it remove stubborn stains and deep clean grout. It works on dyed concrete without streaking. Witness it remove soil from luxury vinyl floors and leave them with a shine.

TILE TIME Remedies Petro Salt Onset:

Petro Salt is a mixture of road salt and petroleum-based soil that gets tracked onto floors. It is greasy, chalky, and flat out nasty. Tile Time is powerful enough to cut through oil and grease and has emulsifying properties that lift rock salt stains.

TILE TIME Doesn't Let You Slip Up:

Typical cleaners leave floors slippery and not very clean. Tile Time penetrates deep into the pores of the floor and pulls out compacted grime. With the pores clean and open, floors are drastically less slippery.

TILE TIME Protects Your Flank:

With everything that gets tracked through your front entrance, it is easy to forget about your flank. High protein soil from food service is the number two source of floor grime. Tile Time quickly emulsifies the fatty soil that always finds a home on the floor. In addition to creating a safe shopping environment, floors cleaned with Tile Time will increase sales by upgrading appearance.



OUR FREE 6 DAY TRIAL IS SIMPLE:

Email Joe DeLuca at jdeluca@apterindustries.com or call 800-441-7146

- 1) We send you 6 packets of Tile Time to mop with for 6 days
- 2) Evaluate the results
- 3) Contact us

Visit us online @ www.apterindustries.com

This quarterly publication is made available to convenience store and petroleum marketing executives on a complimentary basis, thanks to the sponsorships of a select group of interested and involved industry suppliers.

Apter Industries

BIC

CBE, Inc.

Chef's Cut Real Jerky

CSC ServiceWorks

Detour/Forward Foods

E & J Gallo Winery

Ferrara Candy Co.

Home Market Foods

Hussmann Corp.

Kellogg's Convenience Store Team

MillerCoors

Nestlé USA Foodservice

Nestlé Waters North America

NJOY

Prairie City Bakery

Republic Tobacco

Swisher International

Vivid Impact

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Emerging Trends



4 in 10 US adults have a tattoo and 38% of those who have a tattoo do so primarily to express their own style or character (Source: Statista Survey Tattoos, Piercings & Body Modification 2017).

Every year BIC explores popular trends and makes sure it continues to offer lighter designs for every interest, personality and lifestyle. The BIC lighter is life's perfect accessory.

BIC Lighters continue to drive fast-turning, highly-profitable, incremental front-end sales and e-commerce for retailers. BIC's success in lighters continues to be driven by its safety, quality and the value that BIC Lighter brings to both the consumer and to the retailer.

Lighter consumers are on-the-go and use their lighters for a variety of needs. Research shows that lighter consumers appreciate BIC's extensive and expanding variety of new and exciting lighter sleeve designs. A lighter is not just a practical tool for consumers' every lighting need – it's personal. A BIC pocket lighter is an expression of its consumer's personality, lifestyle, interests or mood. A Lighter for all life's experiences.

The ability to express themselves is one reason why consumers continue choosing BIC Lighters. For example, one series that continues to be among the most popular – and is regularly reviewed and updated – is the "Tattoo" series. BIC knows through research that

Purchase Considerations

When a consumer chooses a lighter, they want safety, quality, and reliability - and those qualities are what set BIC lighters apart from the competition, in addition to having a wide assortment of the best designs. Many also appreciate that BIC proudly manufactures many of its lighters right here in the USA.

Safety and quality are BIC's top priorities. Every BIC Lighter is 100% quality inspected and undergoes more than 50 quality and safety checks during the manufacturing process. Additionally, BIC lighters meet or exceed the lighter safety standards established by ISO (International Organization for Standardization), the American Society for Testing and Materials (ASTM), the U.S. Consumer Product Safety Commission (CPSC), and all other government agencies.

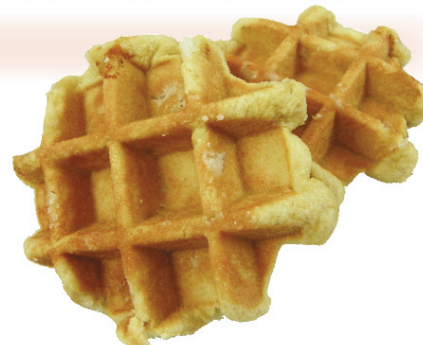
Consumers also choose BIC lighters because its full-size lighter provides twice the lights versus the next leading brand.

Prairie City Bakery Introduces Walkin' Wafels

Waffles aren't just for breakfast anymore.

With nearly one-third of consumers saying they are purchasing breakfast fare beyond morning hours more often now than two years ago*, retailers have an opportunity to increase snack sales all day with this unique grab-n-go item – Walkin' Wafels™.

Walkin' Wafels™ are individually wrapped indulgent Wafels that make the perfect portable snack for consumers that are craving something sweet.



Inspired by Belgium's beloved street-cart treat, our Walkin' Wafels™ are meant to be enjoyed at all times of day without any syrup or toppings... they're already sweet enough! **No fork, no syrup, no mess.**

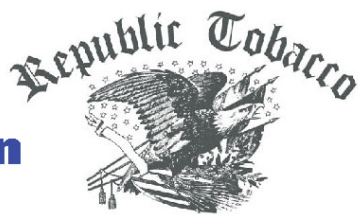
And these unique Wafels are made the traditional Liège way, featuring pearl sugar and a rich, whole wheat brioche batter that gives them a dense texture and super sweet taste. What's more, Walkin' Wafels™ boast about 16g of whole grains and are made with NO artificial ingredients. And with a 21-day shelf life, what's not to love?

The perfect, portable choice for breakfast, afternoon snacking, or anytime your customers are ready for a sweet treat, Walkin' Wafels™ are a taste of Belgium with every step! Available in 4 great flavors: Apple Cinnamon, Blueberry, Buttery Maple, and Vanilla.

Prairie City Bakery provides premium, fully baked, thaw-and-sell bakery programs to the Convenience Store, Foodservice, Grocery and Drug Store Channels nationwide. Known for their premium quality and innovation, Prairie City Bakery offers operators 4 turnkey programs: Foodservice, Wrapped Breakfast, Wrapped Snacks, and Wrapped Dulce Pradera Mexican Bakery products.

*2017 Technomic Breakfast Consumer Trend Report

Roll In Profits With Make-Your-Own



Republic Tobacco is the industry leader in the make-your-own (MYO) and roll-your-own (RYO) category.

The make-your-own (MYO) and roll-your-own (RYO) category is dynamic and extremely profitable. Driving factors behind its steady and reliable performance are its reasonable price, exceptional quality, and the ability for its adult consumers to customize their tobacco experience. Adult consumers choosing to make or roll their own regularly experience significant cost-savings, while retailers who embrace items from this category benefit a great deal due to increased foot traffic, larger basket sales and increased profits.

Republic Tobacco has a proven track record of assisting all retail trade channels with entering, expanding, or maximizing the MYO/RYO category. Our extensive portfolio includes some of the most iconic brands the tobacco industry has to offer; with items in pipe tobacco, cigarette tobacco, cigarette machines, cigarette papers as well as filter tubes, we have all of your category needs covered. Additionally, we offer merchandising displays, point-of-sale materials, and a national sales force with an incredible amount of category expertise to ensure our wholesale and retail partners continue to maximize their profit-earning potential.



OCB® ezwider®

& Rey

ROLLIT® McClintock®

PREMIER



GAMBLER



JOKEE®

Let us help today! To roll in your profits and grow your OTP category, contact us at Republic Tobacco Customer Service: (800) 288-8888 or Mark Lopofsky at mmlopofsky@rpbtab.com.

Home Market Foods: Great Brands to Drive Your Growth!

Foodservice sales are hot. Home Market Foods has the food solutions to help you drive sales.



RollerBites®

Bold! Different! Better! RollerBites are hot off the grill, bursting with flavor, and loaded with the good stuff like beef, chicken, bacon, and cheese. Great tasting and packed with protein, RollerBites offer the perfect on-the-go meal or snack that totally crushes hunger, and keeps customers coming back for more.

RollerBites are available in our NEW Premium **Burger Joint Cheeseburger** flavors: Sriracha, Black & Bleu, Chipotle Bourbon, and Ghost Pepper. Flame-broiled Cheeseburger locks in juicy, savory, home-grilled flavor.

RollerBites are also available in our popular **Chicken** and Breakfast varieties. Lightly breaded and seasoned all-white Chicken offers more protein than any other chicken product on the grill – check out the newest favorite flavor, **Greek Chicken Gyro!** RollerBites **Savory Breakfast** combines hearty eggs, sausage and cheese for a delicious breakfast on the run.



Bahama Mama®

Customer favorites Bahama Mama® premium sausages and frankfurters provide all-day snacking solutions. Made from high-quality cuts of beef and pork, no fillers, and offered in a variety of flavors to satisfy hearty appetites.

Bahama Mama German-Style Sausage, Bahama Mama 'N Cheddar, Fajita Dog, Jalapeño 'N Cheddar, Hearty Ham 'N Cheddar, Breakfast Sausages, Gourmet All-Beef Hot Dogs, and Twisted Pretzel Dog. Introducing **NEW Bahama Mama Split Sausage** for sandwich solutions any time of day.



Cooked Perfect®

Bring quality to your customers with ingredients from Cooked Perfect – the possibilities are endless!

Shaved Steak made from USDA Choice Beef, seasoned with a proprietary spice mix, and cooked to perfection. **Pulled Pork** made from tender and juicy pork, specially seasoned and slow-smoked for hours to lock in great flavor. **Cooked Perfect Meatballs** – Crafted for Your Senses. Made from select cuts of meat, real cheeses, savory herbs, and flame-broiled to perfection.



For information, www.rollerbites.com or contact info@rollerbites.com or (800) 367-8325, ext. 529.

Meet the Newest Member of the SweeTARTS Licorice Family

We're crazy passionate about making candy. Every obsession-worthy creation has a sweet flavor with a tart edge. It grabs hold of your senses and shakes them up, reminding you that amazing things happen when you jump into your passions. It's no surprise that SweeTARTS Ropes beats all national-branded licorice at +17.5% YTD¹, growing 5x faster than the Total Licorice Segment! That's why we are so excited to introduce to you the newest mouthwatering member of our licorice family: Tangy Strawberry Soft & Chewy Ropes. Now available in a 3.5oz Share Pack, it is the perfect complement to our award-winning Cherry Punch Soft & Chewy Ropes.

Indexing high with millennial consumers², SweeTARTS Ropes delivers its signature thrilling jolt of flavor with the bendable fun of a soft licorice. This combination makes candy lovers go crazy about SweeTARTS and about life. SweeTARTS believes that extreme passions move the world forward and unapologetically inspires passionate misfits to come out and play.



What gets you excited about life? We invite you to come explore the magical world where sweet and tart collide. #FollowYourTART.

For more information, please visit us at www.sweetartscandy.com

¹ Nielsen Total U.S. Convenience YTD ending 03.24.18.

² IRI Product Demographics, May 2017.



19111 Detroit Road, Suite 201
Rocky River, OH 44116

RETURN SERVICE REQUESTED

ConvenienceWorks...WORKING with you to create total convenience store solutions to maximize your sales and profits.



ConvenienceWorks™
By **HUSSMANN**

We have been serving the convenience store industry for many years with equipment, services and solutions that meet the everyday needs of the retailers. But now as ConvenienceWorks® by Hussmann, we have better alignment of our business processes, better understanding of the convenience store industry and better focus on what convenience store retailers need to be successful in this dynamic marketplace.

ConvenienceWorks by Hussmann is dedicated to providing you with the essential benefits that:

- Attract more shoppers to your stores
- Increase your fresh and prepared foods sales
- Improve your overall operating performance
- And lower your operating costs

ConvenienceWorks is built on the legacy and expertise of Hussmann Corporation which is recognized as a leader in refrigeration and merchandising solutions for retailers selling fresh foods. And now as part of Panasonic Corporation, we can bring more innovation and technology to our total solution offering for the convenience store industry.

From store planning and equipment selection to turnkey project management and after sale support, ConvenienceWorks by Hussmann is WORKING with you to create total convenience store solutions to maximize your sales and profits.

Call ConvenienceWorks by Hussmann at 877.543.6034.

Visit us at the 2018 NACS Show, Booth #5121, Foodservice – Central Hall.